

LONG BEACH SPORTS PARK

# 8 BY 28 REPORT

---

CITY OF LONG BEACH  
PREPARED OCTOBER 2018

CITY OF  
**LONG BEACH**

# LOS ANGELES 2028 OLYMPIC AND PARALYMPIC BID

- September 2017: International Olympic Committee (IOC) officially confirmed that Los Angeles will be the host city of the 2028 Olympic and Paralympic Games
- Olympic Park to include four unique Sports Parks:
  - Downtown Sports Park (Downtown Los Angeles)
  - Valley Sports Park
  - South Bay Sports Park
  - Long Beach Sports Park
- Allow spectators to experience the diverse communities within the area
- All competition and non-competition venues either exist, are already planned as permanent venues by private investors, or will be temporary

# LONG BEACH EVENTS

- Key sports events: Handball, Triathlon (Olympic and Paralympic), Marathon Swimming, BMX Racing, Water Polo, and Sailing
- Long Beach Sports Park featuring the following facilities:
  - **Long Beach Convention Center and Entertainment Center**, which will host the handball competitions
  - **Waterfront and Beach**, (including the Convention Center parking lot, Rainbow Lagoon and Marina Green), which will feature several strategically placed temporary venues hosting the Triathlon, Marathon Swimming, Water Polo and BMX Competitions
  - **Belmont Veterans Memorial Pier**, which will host the sailing competition
- Exciting and lively experience for athletes their families, and general spectators



# 8 BY 28 INITIATIVE

- February 2018: Mayor and City Council adopted a new initiative, **8 by 28**
- Focused on completing 8 critical projects in Long Beach in advance of the Los Angeles 2028 Olympic and Paralympic Games
  - Belmont/Veterans Pier Rebuild
  - Belmont Pool
  - Lifeguard Towers
  - Beach Concession Stands
  - Arena Improvements
  - Pine & Ocean Hotel
  - Airport Improvements
  - Metro Blue Line Improvements





# BELMONT/VETERANS PIER REBUILD

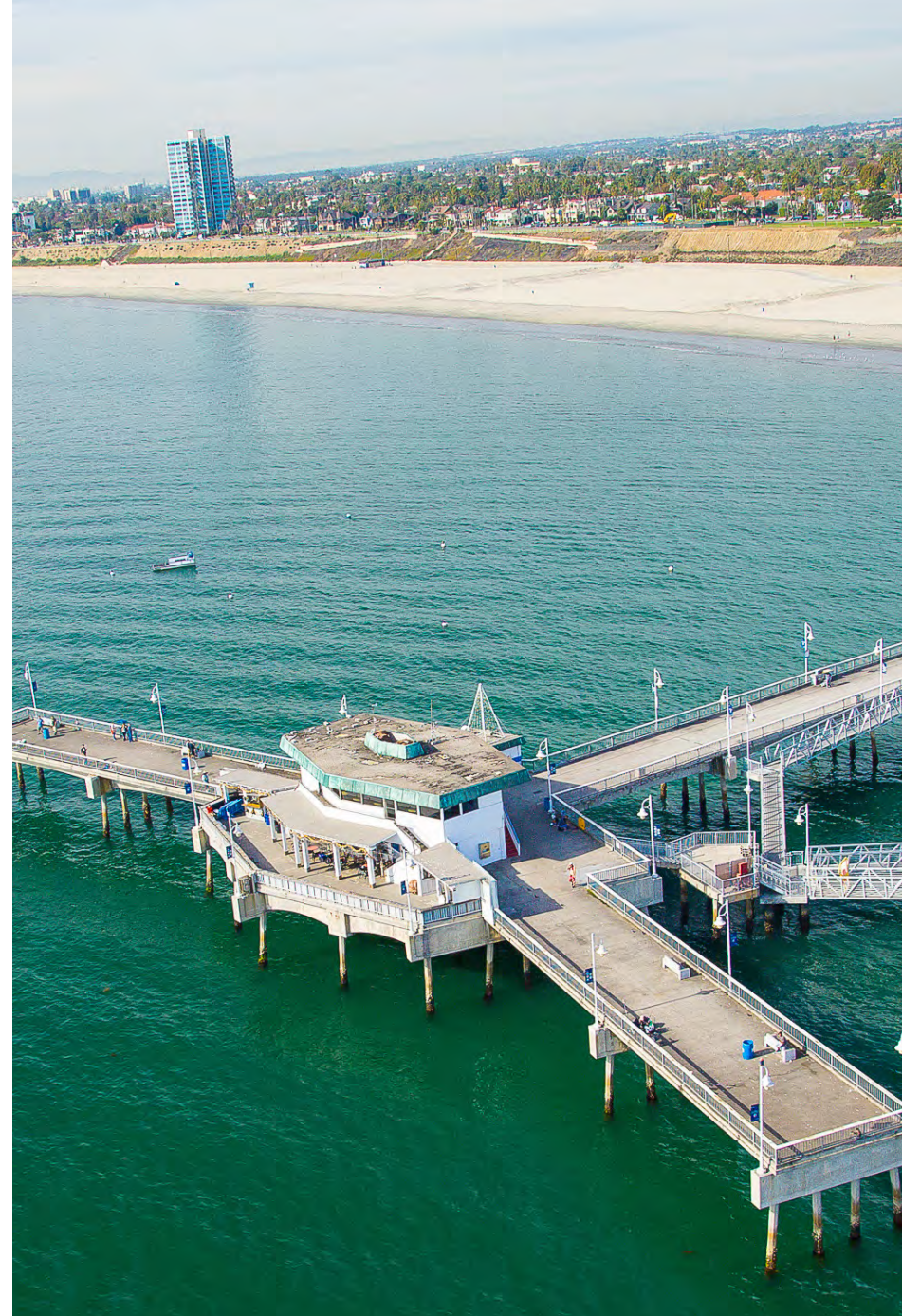
## 15 39th Place

- Existing Belmont Veterans Memorial Pier opened in 1967
- Popular fishing site, and hosts annual and recreational events
- Planning phase for a feasibility study to determine: most viable options for repairs and upgrades, estimated costs for those repairs and upgrades, and explore design possibilities for the construction of the new pier

**Current Phase:** Planning

Feasibility Study: \$200,000

Estimated Project Cost: \$25 - 35 million



# BELMONT POOL

## 4000 E Olympic Plaza

- Provide a venue for public recreational swimming, aquatic sports training, and competitive swimming and diving events
- Re-develop the City-owned site of the former Belmont Plaza Pool
- Construction of a 125,000 sq ft pool complex consisting of indoor and outdoor aquatic facilities
- Not currently expected to be used for the Olympic events

**Current Phase:** Early Planning/Scoping Phase

Estimated Project Cost: \$61 million

Needs additional: Approximately \$50 million





# LIFEGUARD TOWERS

## Long Beach Coast

- Rebuild of existing 20+ lifeguard towers across the Long Beach coast utilized by our local lifeguards and Marine Safety teams
- Ensure the safety and beach accessibility of the 9 miles of beaches, 5,300 acres of oceanfront property, waterways and marinas of the City

**Current Phase:** Early Planning/Scoping Phase

Funding Needs: Approximately \$1.5 million



# ALAMITOS BEACH CONCESSION STANDS



**Current Phase:** Design

Estimated Project Cost: \$8 million  
Needs additional: Approximately \$1 million

## 780 E. Shoreline Dr.

- Composed of three sections: food concession, recreational beach rentals (such as bikes, paddle boards, etc.), and public restrooms
- Views of Long Beach Shoreline to the east and Rainbow Harbor to the west
- Building will have a commercial kitchen, and inside/outside dining
- Approved by California Coastal Commission at August 2018 meeting



8 BY 28 PROJECT

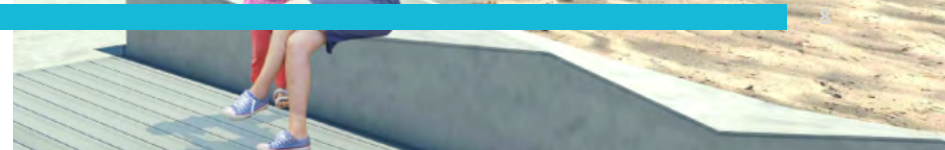
# JUNIPERO & GRANADA CONCESSION RENOVATIONS

2630 E. Ocean Blvd.  
5098 E. Ocean Blvd.

- Improve access to the concession portion of the building by introducing a prominent boardwalk from the pedestrian/bike path
- More play and recreational amenities for the public
- Approved at California Coastal Commission October 2018 meeting

**Current Phase:** Design

Estimated Project Cost (Junipero): \$1.2 million  
Estimated Project Cost (Granada): \$1.5 million



# ARENA IMPROVEMENTS

## 300 E Ocean Blvd.

- Partnership with SMG and the Long Beach Convention Visitors Bureau (CVB)
- 46,000 sq ft event space
- Additional refurbishments, repairs, and upgrades will be made to the structure to improve the functionality for handball events

**Current Phase:** Early Planning/Scoping Phase

Estimated Project Cost: Up to \$24 million





# PINE & OCEAN HOTEL

## 100 E. Ocean Blvd.

- 30-story high rise hotel, 419 rooms, 12 apartments, 15,000 sq ft of restaurant space, and 25,000 sq ft for meeting and ballroom functions
- Currently in the Site Plan Review process in Development Services
- Under the Transient Occupancy Tax (TOT) Sharing Agreement, the Buyer/Developer will share the TOT generated for the project for the first 9 years of the project

**Current Phase:** Site Plan Review  
Under Review by Development Services

Estimated Project Cost: \$262 million





# AIRPORT IMPROVEMENTS

## 4100 Donald Douglas Dr.

- Planned improvements to enhance the customer experience at the Long Beach Airport:
  - Renovations to simplify the pre-security check-in process
  - Rehabilitate the Historic Terminal's timeless beauty and functionality
  - Revitalize and streamline pedestrian vehicular access
- To date, Phase 1 has been completed
- Designed and constructed utilizing the Design-Build construction method

**City Council Contract Approval:** May 2018

**Project Completion:** Anticipated Fall 2021

Estimated Project Cost: \$65-75 million



# METRO BLUE LINE IMPROVEMENTS



## Signal Synchronization Project

**Project Start:** February 2018

**Completion:** Anticipated Fall 2018

Estimated Project Cost: Approximately \$2.5 million

- Metro's \$1.2 billion project to modernize the oldest and busiest light rail line, including:
  - Enhance safety and security
  - Improve connections to the surrounding community
  - Expand station capacity
  - Streamline rail and bus transfers
- Extended, temporary closures starting January 2019
- In addition, signal synchronization upgrade project to improve traffic signal coordination and communication

# BENEFITS & IMPACTS TO THE LOCAL COMMUNITY

- Raise the **national and international exposure** of Long Beach as one of the great American cities
- Opportunity to showcase the City's diverse range of **Long Beach specific tourist attractions, restaurants, and entertainment options**
- Build and foster **partnerships and collaboration opportunities** with adjacent city management teams, other local organizations and businesses
- **Increase in economic activity** (leading up to the LA 2028 Olympic and Paralympic Games and afterwards), creation of new jobs and local workforce development opportunities in a wide range of industries
- Opportunity to work with LA 2028 on **Olympic and Paralympic Games markers, art, etc.** that serve as a historical document of Long Beach's experience with the Games
- Neighborhood impacts could include: neighborhood access within and outside designated courses, road closures, parking impacts, and shuttle plans. City staff will engage in a robust outreach effort to notify residents, business owners, visitors, etc.



# OTHER

## Real Estate Activity

Position Long Beach as a business-friendly and attractive destination for housing and hotel development

## Project Labor Agreement

For projects key to the Los Angeles 2028 Olympic and Paralympic Games, staff will continue to utilize the Project Labor Agreement, as applicable

## Financial Impact

The City of Long Beach may incur unknown staffing and venue costs associated with its participation in the Los Angeles 2028 Olympic and Paralympic Games, but city staff will work with LA 2028 to pursue full cost recovery

## Advertising Opportunities

Explore feasibility of advertising opportunities in the downtown and waterfront area to help fund improvements and renovations to select 8 by 28 venues

## Future Programming

There will likely be sports programming and events leading up to the Los Angeles 2028 Olympic and Paralympic Games (e.g. Legacy Triathlon). For future events, staff will work with LA 2028 to host similar events here in Long Beach

## Possibility of Future Events

There is potential for changes over the next 10 years and Long Beach will be well positioned to host additional events. City staff will pursue these opportunities and bring those forward to the City Council, if such opportunities become available

# CITY COUNCIL ACTION AND NEXT STEPS

- **September 20, 2016:** City Council approved to authorize the City Manager, or designee, to enter into agreement with the LA 2024 Exploratory Committee
- **September 21, 2017:** City Council approved to authorize the City Manager, or designee, to execute all necessary documents to enter into agreements with the LA 2024 Exploratory Committee
- **Next Steps:** Staff will come back to City Council at a later date with further action regarding the Los Angeles 2028 Olympic and Paralympic Games, including but not limited to: terms and conditions, proposed dates, venues, and additional detail regarding security and any financial impacts