



LEADERSHIP  
LONG BEACH

# EXECUTIVE LEADERSHIP SERIES

## STRENGTHS-BASED LEADERSHIP DEVELOPMENT FOR EXECUTIVES

You are invited to join a small group of executives for six weeks to have an experience that will strengthen, renew, and enrich executive leaders in Long Beach.

The Executive Leadership Series is unlike other generic leadership programs because it is designed with instructional, experiential, group learning, and reflection activities. The Executive Leadership Series will take your leadership to the next level whether you are brand new or a seasoned executive.



## BUILD ON YOUR EXISTING STRENGTHS

We recognize that while executives have similar challenges, their strengths and areas of expertise differ. With that in mind, you will participate in an initial strengths-based assessment to discover and focus on your individual strengths throughout the program. This instrument will identify your five dominant strengths. You will be inspired and potentially transformed through group discussion and plan development that capitalizes on your strengths in order to affect change in your organization and the larger Long Beach community.

*"The team-building activities and insights gained are invaluable and long-lasting and immensely worthwhile. Do yourself a favor and go for it!" - Port of Long Beach Executive*

THURSDAYS, 1:00 PM - 6:00 PM  
MARCH 5 - APRIL 9, 2020

TOTAL COST: \$2,500  
REGISTER ONLINE AT [LEADERSHIPLB.ORG/EXECUTIVE](http://LEADERSHIPLB.ORG/EXECUTIVE)

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## 2020 SPRING PROGRAM DATES AND TOPICS:

- Thursday, March 5th - Executive Presence & Leadership Trust
- Thursday, March 12th - Experience Leadership Principles
- Thursday, March 19th - Leveraging Leadership Strengths
- Thursday, March 26th - Building Teams Through Trust
- Thursday, April 2nd - Executive Communication Skills
- Thursday, April 9th – Community Service Project / Graduation

Class sessions run from 1:00 pm to 6:00 pm and are followed by a class networking dinner ending no later than 8:00 pm. Each session is held in a different location around Long Beach enabling participants to learn more about our Long Beach community and build a more diverse cross-sector network.

The program is designed for executive leaders and aspiring executives of Long Beach organizations and companies. The program group size is kept small to provide more interaction and create meaningful discussions.

## WHAT PREVIOUS PARTICIPANTS ARE SAYING:

*“As someone relatively new to my position and to the City of Long Beach, the experience with Leadership Long Beach was invaluable. Not only did I learn a lot and have time to reflect on my own leadership, I gained trusted colleagues and friends that I could bounce ideas off and work through challenges with.”*

*“Through the relationships that I made with my classmates, we have already started to initiate ways that our organizations can partner across the city.”*

*“I would recommend to any Executive in the Long Beach area to take part in the Leadership Executive Program. One thing that set this program apart from others I have attended is the emphasis on principled leadership – it was a great reminder of the value of standing on principle when making tough decisions.”*

**Alison Bruesehoff, Executive Director, Rancho Los Cerritos**



**COMMIT TO EXECUTIVE GROWTH!  
APPLY TODAY AT [LEADERSHIPLB.ORG/EXECUTIVE](https://leadershiplb.org/executive)**