

Leadership Long Beach Presents:

Putt-Putt in the Knolls

**Sunday, October 27
2 - 5 PM in Bixby Knolls**

Leadership Long Beach's signature event returns with its wacky & fun miniature gold tournament for a social evening in Bixby Knolls.

What is it?

A social, family-friendly miniature golf event of 150-200 participants playing at Bixby Knolls restaurants and businesses for three hours on Sunday, October 27. Companies, friends and families will form teams that will play at designated 9-hole courses.



How does my business participate?

- Create a miniature golf hole at your place of business – have the hole's design reflect your business.
- Provide beverages and snacks that reflect your style and budget for 50-60 people. If you can sell alcohol, participants will purchase those beverages.
- Place event poster and postcards at your business 30 days prior to the event.
- If possible, provide a raffle prize or similar incentive that will encourage participants to return to your business.



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What will Leadership Long Beach Provide?

- 75-100 golfers will play and patronize at each business.
- Two complimentary golfer passes will be provided for your business (\$100 value).
- The event will be promoted through email, social media, and print in order to increase visibility for your business and attract new visitors.
- Your business name, logo and website link will be promoted at the Putt-Putt registration site and year round on our website.
- Your business will be promoted on the day of the event through announcements, raffle prize donations, and other acknowledgements.

We look forward to you being a part of our special event as we engage our alumni, supporters and community of friends to participate in the 'Putt-Putt in the Knolls' event. In the past, we have used this event as a 'friend-raiser' activity and we anticipate this year's edition of Putt-Putt to raise funds to support our Youth Leadership Long Beach class of 2020, which will activate the future of leaders in our city. We truly value your partnership with us in this event and want it to be equally successful for you.

Register Today!

Visit leadershiplb.org/putt-putt

Questions?

Contact our team of Putt-Putt
in the Knolls volunteers

Email: puttputt@leadershiplb.org

Phone: (562) 997-9194

