



We are a catalyst that informs, activates and connects community leaders to more meaningfully serve Long Beach

CLASS PROJECT PRESENTATIONS

LEGACY LODGE

THIS IS LONG BEACH RADIO

WORKFORCE DEVELOPMENT

PRESENTATIONS FOR THE SERVICE PROJECTS OF:

INSTITUTE CLASS OF 2019

MONDAY, JUNE 3, 2019

5:30 – 7:00 PM



**LONG BEACH PLAYHOUSE
5021 E. ANAHEIM STREET**

LEADERSHIP LONG BEACH 638 ALAMITOS AVENUE, LONG BEACH, CA 90802

562.997.9194 WWW.LEADERSHIPLB.ORG FACEBOOK.COM/LEADERSHIPLONGBEACH @LEADERSHIPLB

2019 LLB SERVICE PROJECTS

Each Institute and Youth class is asked to form project teams as part of the Leadership Long Beach program experience. The creation of service projects is an especially exciting aspect of Leadership Long Beach as it provides opportunities for participants to learn about group process and give back to the community, many times incorporating what they have seen, learned and experienced during their sessions.

Since 1989, the Leadership Long Beach classes have completed over 150 community service projects. Projects such as Midnight Basketball (1994), Youth Diversity Summit (1993, 1994, 1995 and 1996), Youth Leadership Long Beach program (1995), Queensway Bridge Pacific Lights (1999), Long Beach Diversity Mural (2000), Long Beach Healthy Kids Summit (2010) and RoboBowl (2013) are some of the many service projects successfully initiated and provided benefit to Long Beach.



- **"Youth Diversity Summit" (1993, 1994, 1995, and 1996)** – A one-day conference for over 350 youths from seven high schools held on diversity issues.
- **Bricks by the Sea (1997)** – Created a commemorative brick project (walkway) as a permanent part of the Long Beach Aquarium of the Pacific. Raised over \$150,000 for educational programs at the aquarium.
- **Miracle on 4th Street Park (2000)** – Transformed a vacant lot into a play space for neighborhood children.
- **Enough is Enough (2005)** – Was a 41-hour television programming marathon designed to educate and engage Long Beach on the topic of youth and gang violence. The programming marathon was sponsored by Leadership Long Beach, Charter Communications, Press Telegram, and the City of Long Beach Youth and Gang Violence Prevention Taskforce, and was televised on local Charter cable television channels.
- **RoboBowl (2013)** – a robotics competition was initiated for LBUSD middle school students to promote STEM education, careers and opportunities. The event provided a day of competition, a parents' forum and a demonstration by Police SWAT robot.



Thanks to the Project Chairs, **Raymond Cervantez** (LLBI '18), **Joy Contreras** (LLBI '17), **Sean Devereaux** (LLBI '14), **Amy Eriksen** (LLBI '14), **Frank Gutierrez** (LLBI '17), **Kevin Kelly** (LLBI '18), **Jillian Koehring** (LLBI '18) and **Whitney Leathers** (LLBI '18) for providing the guidance and support to this year's project teams and thanks to **Nicolassa Galvez** (LLBI '12) with her help with the PechaKucha Night presentations. Leadership Long Beach also wishes to thank the many community partners, organizations, alumni and volunteers for their help and assistance toward making each project a learning opportunity and a success for the community.



Special thanks are extended to the **Long Beach Playhouse** and Executive Director **Madison Mooney** (LLBI '15), for allowing Leadership Long Beach to hold this program and welcome the community to their grand facility.

PECHAKUCHA



PechaKucha Night is global series of event held worldwide where creatives get together and share their ideas, works and thoughts in the PechaKucha 20x20 format. PechaKucha 20x20 is a simple presentation format where a presenter shows 20 images, each for 20 seconds. The images advance automatically while the presenter talks along to the images. The presentation format was devised by Astrid Klein and Mark Dytham of Klein Dytham Architecture in February 2013. The first PechaKucha Night Long Beach was hosted at ArtExchange in May, 2015.

www.pechakucha.org/cities/long-beach

Please visit www.pechakucha.org/cities/long-beach for more information and past PechaKucha Long Beach presentations. PechaKucha Long Beach is actively seeking partners and presenters for upcoming events. If you have an idea for a presenter or event location please contact Nicolassa Galvez (LLBI '12) (nikogalvez@gmail.com).

LEADERSHIP LONG BEACH INSTITUTE

CLASS OF 2019



James Ahumada, *California State University, Long Beach*

Jennifer Allen, *Plan for Good*

Alison Andersen, *City of Long Beach, Fire Department*

Troy Bennett, *Long Beach Unified School District*

John Bryant, Jr., *The Boeing Company*

Tessa Cavenah, *Rancho Los Cerritos*

Theresa Dau-Ngo, *Port of Long Beach*

Charlotte Dean, *P2S, Inc.*

Constance Gilkie, *Transformational Living Homes, Inc.*

Michael Gold, *Long Beach Transit*

Alyssa Gutierrez, *Economic & Policy Impact Center (EPIC)*

Aida Honey, *City of Long Beach*

Lamar Howard, *Port of Long Beach*

Susan Jacobs, *Press-Telegram*

Julissa Jose-Murray, *City of Long Beach*

Allison Kargas, *St. Anthony Elementary School*

Heather Kern, *MADE by Millworks*

Anne Lattime, *City of Long Beach*

Juliette Mahoney, *Long Beach Airport*

Kristopher McLucas, *YWCA*

Brian McPhail, *City of Long Beach, Police Department*

Alma Membreno, *The Children's Clinic*

Kellie Morris, *Bikeucation*

Ian Nevarez, *HOPE, Inc.*

Fern Nueno, *City of Long Beach*

Kathleah Pagdilao, *California Conference for Equality and Justice (CCEJ)*

Tony Parra, *City of Long Beach, Fire Department*

Sofia Riley, *TGIS Catering & Events*

Stephanie Rivera, *Long Beach Post*

Solimar Salas, *Museum of Latin American Art*

Kevin Shin, *Blackbaud*

Stephanie Stembridge, *MemorialCare / Long Beach Medical Center*

April Walker, *City of Long Beach, Public Works Department*

Derek Wratchford, *Mutual of America*

The Institute program is an intensive **10-month program** for community leaders wishing to improve their understanding of the unique opportunities and challenges of the Long Beach community and the ways that they can contribute to making Long Beach a better community for everyone.

INFORM— Learn about California's 7th largest city—the communities, the issues, the people and the future

ACTIVATE— Join with more than 30 other individuals to facilitate service projects that address community needs and begin to find opportunities to further serve Long Beach

CONNECT—Join the leadership network of LLB alumni—1500+ leaders over the past 28 years—who are leading in every sector of the community.

LEGACY LODGE



The purpose of the Community Project Pitch Party event is to provide a platform to connect Leadership Long Beach alumni and the community with projects that benefit Long Beach. The idea was born from the desire to continue to address the needs of the community in a meaningful and value-based way after completing the LLBI program.

This project seeks to inform LLB alumni of community needs and activate them to help address those needs. The population served varies, but inevitably is the Long Beach community as a whole. The desired outcomes are: (1) LLB alumni are activated and engaged in continued service through community-focused projects, (2) residents/organizations are able to make improvements that benefit the Long Beach community, and (3) provide a platform to facilitate the continued formation of ideas toward improving Long Beach.

Legacy Lodge facilitates true collaborations between LLB leaders and community members/organizations under the guidance of the LLB Board and Legacy Lodge Committee.

Project Team members: *James Ahumada, Tessa Cavenah, Theresa Dau-Ngo Constance Gilkie, Michael Gold, Alyssa Gutierrez, Allison Kargas, Brian McPhail, Stephanie Stembridge, April Walker, Derek Wratchford*



THIS IS LONG BEACH RADIO



The purpose of This Is Long Beach radio was to create an informative and entertaining community radio program that celebrates Long Beach culture and inspires listeners to be more conscientious, actively engaged, and inclusive members of our city.

Our challenges included organizing our team for structured operations, identifying compelling themes/stories, and recording/editing materials.

The population we are serving is the entirety of the Long Beach community that listens to radio and/or podcasts.

We collaborated with KLBP, community storytellers, academics, and historians. We recorded our interviews onsite at several businesses that allowed us to use their facilities. We have been sponsored by several community organizations, and we received a grant from the Long Beach Arts Council.

Project Team members: *Troy Bennett, John Bryant, Jr., Aida Honey, Susan Jacobs, Heather Kern, Ian Nevarez, Kristopher McLucas, Alma Membreno, Kellie Morris, Fern Nueno, Kathleah Pagdilao, Solimar Salas, Kevin Shin*



WORKFORCE DEVELOPMENT

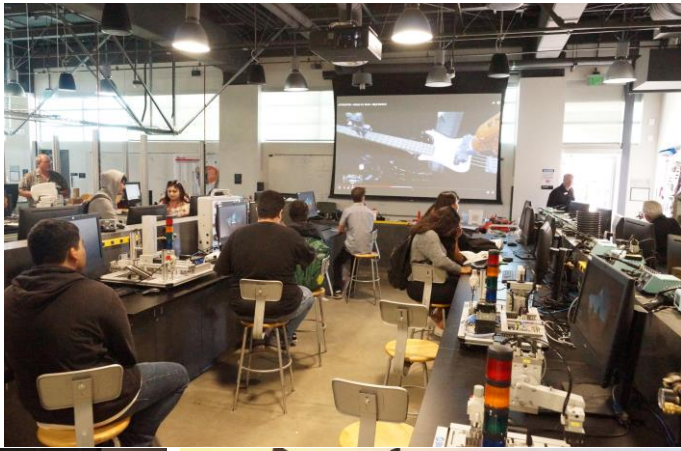
Leadership Long Beach Class of 2019 Workforce Development Service Project Team has partnered with Long Beach City College Pacific Coast Campus and Long Beach Unified School District to provide Interview training including a presentation and mock interviews for students at four alternative education high schools in Long Beach and a job fair with trade businesses and work development groups.

The purpose of the Trades Fair is to inform high school students about the various trade career paths available and to connect them with Long Beach employers. While many young men and women are focused in the direction of college, there are many who seek other alternatives. The Fair will expose students to diverse trades and the skills and certifications that are required. Students will also tour the Long Beach City College trade classrooms, see live demonstrations that the instructors/professors at LBCC will be doing to highlight their programs, and can speak to career counselors and receive additional information about how to enroll and finance their education. Before the Fair, our service project team will be visiting the students at their schools to practice interview skills. This will allow the students to feel prepared and confident to approach the employers at the Fair. We hope that students leave the Fair knowing that they can have a successful future with a trade career, and have made a connection with an employer for a possible internship, apprenticeship, or job.

We have received generous sponsorships and support from individual team members, Long Beach City College, Long Beach Water Department, TGIS Catering, Long Beach Public Works, Long Beach Airport, YWCA, Port of Long Beach, Long Beach Fire Department, the Balloon Lady, LBUSD Principals and counselors and all of our trade employers who will participate in the Trades Fair.

Project Team members: *Jennifer Allen, Alison Andersen, Charlotte Dean, Lamar I Howard, Anne Lattime, Juliette Mahoney, Julissa Jose-Murray, Tony Parra, Sofia Riley, Stephanie Rivera*







LEADERSHIP
LONG BEACH

For more than 29 years, Leadership Long Beach, through its principled leadership programs, have helped inspire, create and cultivate the more than 1500 community-engaged alumni to give back to Long Beach. The adult and youth programs serve the community through educating and motivating the participants on issues and information important to the future and sustainability of our city.

The alumni produced by the Leadership Long Beach programs have shared experiences, associations and values that enable them to set imaginative, yet realistic goals, and achieve them through coordinated and effective strategies. From the Mayor of Long Beach to the PTA parent to the director at Boeing to the high school student council leader, the network of Leadership Long Beach alumni spans the diversity of Long Beach in order to best create a better community.

2018 – 19 BOARD OF DIRECTORS

PRESIDENT RYAN RAYBURN (LLBI '13), CENTENNIAL ADVISERS

KENNY ALLEN (LLBI '17), KDA CONSULTING

DINA BERG (LLBI '11), THE HEART OF IDA

ALISON BRUESEHOFF (LLBI '13), RANCHO LOS CERRITOS

HALLIE JANE CULPEPPER (LLBI '14), AERIAL BUTTERFLIES

MONICA DALEY (LLBI '08), RETIRED EDUCATOR

LAURA DOYLE (LLBI '13), CITY OF LONG BEACH, DEPARTMENT OF PUBLIC WORKS

CATHY GIES (LLBI '08), MEMORIALCARE MEDICAL FOUNDATION

DANITA HUMPHREY (LLBI '15), JUNIOR LEAGUE OF LONG BEACH

STACEY LEWIS (LLBI '12), PORT OF LONG BEACH

CONNOR LOCK (LLBI '18), CITY OF COSTA MESA

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EMILY WOODMAN-NANCE (LLBI '10), PARADIGM SYSTEMS, LLC

CAIT YOSHIOKA (LLBI '15), THE WILLOWFIELD

EX-OFFICIO – JEFF WILLIAMS (LLBI '08), EXECUTIVE DIRECTOR, LEADERSHIP LONG BEACH

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